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DESDE 1772

Nordés bags a double gold medal in the prestigious China Wines and Spirits Awards

The gin, produced by the Osborne Group, has once again been acknowledged at an international level, this time receiving one of the world's most influential awards at the largest wine and spirit competition in Hong Kong and China.

El Puerto de Santa María, 14th September 2017. Nordés, the authentic Atlantic Galician Gin, which continues to win over consumers with its fresh and aromatic nature, has been awarded a double gold medal at the prestigious China Wines and Spirits Awards.

CSWA is the largest wine and spirit competition in Hong Kong and China and one of the most influential awards at an international level. In fact, this year it has achieved a new record in terms of entries, showcasing more than 5000 products from all over the world.

The jury is made up of experts, including sommeliers, distributors, professionals from the hotel and catering industry, and other experts from the world of wine and spirits. They are all from Hong Kong, China and Taiwan and, thanks to their expertise and experience, are very much in tune with consumer preferences.

Not in vain, the judges, who choose the winners by way of a blind tasting session, are responsible for buying more than 90 million bottles of wine and spirits each year, making them the commercial engine that drives the world's fastest growing market.

The double gold medal is one of the most important awards given out by the jury, just behind the grand trophy which, this year, did not go to any brand in the gin category.

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This double gold medal is an important acknowledgement of Nordés's quality and serves as an excellent boost for the international expansion of the brand, in which China will undoubtedly play a key role.

About Osborne

The Spanish Company Osborne, owner of internationally renowned brands such as Cinco Jotas 100% Iberian Bellota Ham, Montecillo Rioja wine, the brandies Carlos I and Magno, Nordés gin and Anís del Mono, among others, has a clear goal: to select, produce and bring to consumers around the world, the most authentic and prestigious products and brands of food and beverages.

Since being founded in 1772, Osborne has shown a clear commitment to quality, innovation and internationalization. Osborne is now present in more than 50 countries with its various brands.

As well as producing and selling its own brands, Osborne also distributes well-known third-party brands in Spain, such as Brockmans Gin, Fever-Tree, Russian Standard Vodka, Zubrowka Vodka, 100 Pipers Whisky and Passport Scotch Whisky.

Furthermore, Osborne is the owner of the mythical image of the Toro de Osborne (Osborne Bull), without doubt one of the most representative symbols of Spain in the world. There are more than 90 huge metal bulls situated strategically along Spain's main motorways and they are internationally renowned as one of the greatest icons in the history of advertising.

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Press Release