

OSBORNE

DESDE 1772

PREMIUM BEERS OF SPAIN, OFFICIAL LICENSEE OF EL TORO DE OSBORNE, RECEIVES THE HIGHEST AWARDS FOR THEIR CRAFT BEER, *TORO*

*Toro de Osborne's newly launched craft beer achieves the highest prize of **three stars in the Brussels' International Taste & Quality Institute awards***

El Puerto de Santa María, 8th June 2016. The Toro de Osborne's craft beer, created by Premium Beers of Spain and recently launched onto the market, has received two great awards in international competitions.

The Toro beer has been awarded with the top prize in the **International Taste & Quality Institute of Brussels**. The brand was awarded **three stars**, the highest rating which only the best gourmet products compete to achieve each year. The panel of judges, made up of the sixty best sommeliers and chefs in Europe, blind tasted the products submitted to the competition, judging the products based on their taste and organoleptic qualities. After receiving the highest rating, the Toro de Osborne beer now holds the position of one of the best craft beers.

The brand also received a **bronze medal in the Commonwealth Cup 2016** competition held in Kentucky, an award only bestowed upon the very best beers in the world.

TORO is full-bodied craft beer with 5.5% proof alcohol, has a copper colour and is naturally fizzy and easy to drink. Throughout its brewing process, the beer rests for 30 days in pressured maturation tanks at a controlled temperature of 8 degrees. The most complex part of the process is the aging of the beer, for which wood used for sherry is employed, giving the final product its smooth yet distinctive notes of wood, both in aroma and taste. Pure raw materials of the highest quality are used in its production.

Along with the organoleptic characteristics and careful production process of the beer, the uniqueness of the product is to be found in the image of the

Toro de Osborne, a unique icon that brings an extraordinary strength and passion to the simplicity of the elegant black bottle.

Premium Beers From Spain, a Company founded in Valencia in 2010, is already the biggest premium craft beer company in Spain. Since its creation, it has successfully launched its brands La Socarrada and Er Boquerón, famous for their quality and strong brand position. Premium Beers From Spain are currently present in 21 countries.

The Toro beer is available for sale on www.tiendaosborne.es, in El Corte Inglés supermarkets and the Horeca channel. The brand has also already started its international marketing.

About Osborne

The Spanish Company Osborne, owner of internationally renowned brands such as Cinco Jotas 100% Iberian Bellota Ham, Montecillo Rioja wine, the brandies Carlos I and Magno, Nordés gin and Anís del Mono, among others, has a clear goal: to select, produce and bring to consumers around the world, the most authentic and prestigious products and brands of food and beverages.

Since being founded in 1772, Osborne has shown a clear commitment to quality, innovation and internationalization. Osborne is now present in more than 50 countries with its various brands.

As well as producing and selling its own brands, Osborne also distributes well-known third-party brands in Spain, such as Santa Teresa Rum, Fever-Tree, Russian Standard Vodka, Zubrowka Vodka, 100 Pipers Whisky and Passport Scotch Whisky.

Furthermore, Osborne is the owner of the mythical image of the Toro de Osborne (Osborne Bull), without doubt one of the most representative symbols of Spain in the world. There are more than 90 huge metal bulls situated strategically along Spain's main motorways and they are internationally renowned as one of the greatest icons in the history of advertising.

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